

GOVERNMENT OF TELANGANA
ABSTRACT

YAT & C (PMU&T) Department - Tourism Promotion - Promotion of Telangana Tourism through social Media, online dedicated marketing and email marketing by M/s. Future e-Learning Resource Private Limited, Hyderabad - Sanction of Rs.6,17,980/- (Rupees Six Lakhs Seventeen Thousand Nine Hundred and Eighty Only) - Orders - Issued.

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YOUTH ADVANCEMENT TOURISM AND CULTURE (T&PMU) DEPARTMENT

G.O.RT.No. 227.

Dated: 15-12-2014

Read the following:-

1. From the Joint Managing Director, Telangana State Tourism Development Corporation Limited, Hyderabad, Lr.No. TSTDC/MKTG/7/10/2014, Dated: 01-08-2014.
2. Government Letter No. 852/T&PMU/2014, YAT & C (T&PMU) Department, Dated: 07-08-2014.
3. From the Joint Managing Director, Telangana State Tourism Development Corporation Limited, Hyderabad, Lr.No. TSTDC/MKTG/7/10/2014, Dated: 13-08-2014.
4. Government Letter No. 852/T&PMU/2014, YAT & C (T&PMU) Department, Dated: 26-08-2014.
5. From the Managing Director (I/c), Telangana State Tourism Development Corporation Limited, Hyderabad, Lr.No. TSTDC/MD/2014, Dated: 30-10-2014.

ORDER:

In the reference 2nd read above, Government have accorded permission to the Telangana State Tourism Development Corporation Limited, Hyderabad to undertake the online Tourism Promotion, dedicated marketing, email marketing and maintenance of website through M/s. Future e-Learning Resource Private Limited, Hyderabad for an amount of Rs.9,55,060/- (Rupees Nine Lakhs Fifty Five Thousand and Sixty Only) including taxes initially for three months only on pilot basis as per the request of the Telangana State Tourism Development Corporation Limited, Hyderabad vide reference 1st read above.

2. In the reference 3rd read above, the Managing Director (I/c), Telangana State Tourism Development Corporation Limited, Hyderabad has informed that the work has been allotted to M/s. Future e-Learning Resource Private Limited, Hyderabad for an amount of Rs.9,55,060/- for three months w.e.f. 12-08-2014 and requested to release an amount of Rs.6,17,980/- to the said agency as advance. In the reference 4th read above, Government have requested the Managing Director (I/c), Telangana State Tourism Development Corporation Limited, Hyderabad to release the said amount in advance to the agency on reimbursement basis.

3. In the reference 5th read above, the Managing Director (I/c), Telangana State Tourism Development Corporation Limited, Hyderabad has informed that an amount of Rs.6,17,980/- is released to M/s. Future e-Learning Resource Private Limited, Hyderabad as quarter payment towards above said work and submitted bill for the same and requested to reimburse the same to TSTDC.

4. Government after careful examination of the matter hereby sanction an amount of Rs.6,17,980/- (Rupees Six Lakhs Seventeen Thousand Nine Hundred and Eighty Only) to MD (I/C), TSTDC, Hyderabad as reimbursement for undertaking the online Tourism Promotion, dedicated marketing, email marketing and maintenance of website through M/s. Future e-Learning Resource Private Limited, Hyderabad.

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5. The amount sanctioned at para - 4 above shall be debited to the following Head of Account:-

“3452-Tourism, 01-Tourist Infrastructure, 102-Tourist Accommodation & Other facilities to tourists - Schemes included in PLAN, 11- Normal State Plan, 20-PMU-Promotion of Tourism / Events, 500-Other Charges, 503-Other expenditure”.

6. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C (PMU) Department shall draw the amount sanctioned at para - 4 above and disburse the same to the Managing Director (I/c), Telangana State Tourism Development Corporation Limited, Hyderabad through online. The following are bank account details:

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|-------------|---|-------------------------|
| Bank Name | : | State Bank of Hyderabad |
| Branch Name | : | Himayatnagar |
| Account No. | : | 622 816 836 07 |
| IFSC Code | : | SBHY 00 200 67 |

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

**B.P. ACHARYA
PRINCIPAL SECRETARY TO GOVERNMENT (FAC)**

To
The Managing Director (I/c), Telangana State Tourism Development Corporation Limited, Hyderabad.
The Assistant Secretary to Government and Drawing & Disbursing Officer,
YAT & C (PMU) Department,
The Deputy Pay & Accounts Officer, T.S., Secretariat, Hyderabad.
The Accounts Officer, YAT & C (PMU - Claims) Department.
SF/SCs

//FORWARDED::BY ORDER//

SECTION OFFICER